

Benjamin Briggs Brady
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Education

University of Pittsburgh (Pittsburgh, Pa.)

- Bachelor of Arts in Communication, April 2017
- Certificate in Public & Professional Writing, April 2017
- GPA: 3.6 (Magna Cum Laude)
- Relevant Coursework: Public Relations Writing, Persuasive Writing in Advertising & Fundraising, Professional Uses in Social Media, Written Professional Communication, Professional Writing in Global Contexts, Organization Communication, Small Group Communication
- Awards: 2017 Alexandra L. Rowan Memorial Foundation Grant Recipient, Dean's List since Fall Semester 2014

Experience

University of Pittsburgh Athletic Department (Pittsburgh, Pa.)

Jan. 2017 – May 2017

Media Relations Intern

- Attend events for the basketball, wrestling, and softball teams
- Track stats from those games and distributed to media professionals
- Attend the post-game press conferences of those games
- Transcribe quotes from players and coaches
- Write press releases, media guides, and game notes about the teams
- Post content to Twitter, Facebook, and Instagram about the teams and events
- Provided administrative support

Media Trust (London, United Kingdom)

Sept. 2015 – Dec. 2015

Communication Intern

- Created 30 pitch letters to the company's corporate members
- Wrote press releases about the company and upcoming events
- Helped plan, organize, and staff fundraising events for the organization
- Reached out to local businesses, collected \$10,000 in donations
- Used social media monitoring software to track news about the organization

Eco Ed Warriors Foundation (Glen Rock, N.J.)

May 2016 – May 2017

Co-Founder / Project Coordinator

- Helped create an environmental charity foundation
- Promote environmental programs in schools
- Teach young children about being environmentally conscious

Cablevision (Oakland, N.J.)

Jun. 2015 – Sept. 2015

Media Sales & Production Intern

- Assembled media sales kits and one sheets for clients
- Helped create over a dozen commercials as a production assistant

Student Organizations

Lambda Pi Eta (Pittsburgh, Pa.)

Mar. 2016 – Apr. 2017

Founder Father and Philanthropy Chairman

Computer Skills

- Proficient in Microsoft Word, PowerPoint, Excel, Google Docs, Sheets, Slides, Drive, Mac and Windows Software, and AP Style
- Capable in Photoshop, InDesign, WordPress, Netitor, and Hootsuite